

Submission Deadline extended to March 1, 2020

# 9<sup>th</sup> Asian Management Research & Case Conference (AMRC) 2020

**June 18-19, 2020**

at Bahcesehir University, Istanbul, Turkey  
[www.amrc2020.org](http://www.amrc2020.org)



## THEME: MANAGEMENT CHALLENGES IN A RAPIDLY CHANGING WORLD

Bahcesehir University, Lahore University of Management Sciences (LUMS), UAE University, University of Dhaka, and Indian Institute of Management Bangalore invite submissions for the 9th Asian Management Research and Case Conference 2020 (AMRC 2020).

The world is changing rapidly driven by advances in science and technology. Technology brings opportunity, paving the way to create new jobs, increase productivity, and deliver effective services. This rapid change is presenting new management challenges in every area. To explore this further this year's conference theme is 'Management Challenges in a Rapidly Changing World.'

### SUBMISSIONS INCLUDE

1. Research Papers
2. Teaching Cases
3. Panel or Paper Symposia
4. Proposals for Doctoral Colloquia

All submissions will be reviewed based on originality, rigour, and relevance to the conference theme. All accepted manuscripts will be presented at the conference.

### LOCATION

The slogan "At the heart of Istanbul" is suitable for a university like Bahcesehir University (BAU). With its main campus on the edge of the Bosphorus, you will enjoy the relaxing ocean breeze every day. Istanbul is famous for its extensive history and rich multicultural background. It possesses a fascinating blend of old and new, modern and traditional, and Eastern and Western, providing a multifaceted and diverse educational experience that extends beyond the classroom. This mix of cultures truly offers "something for everyone" and visitors can find themselves at home in this illustrious city.

### PAPER & CASE SUBMISSION

Research papers and teaching cases may address, but not be restricted to, the main theme of the conference. The conference sub-themes are:

- Accounting and Finance & Managerial Economics
- Corporate Governance & International Business and Management
- Critical Management Studies & Management History
- Entrepreneurship & Family Business
- Gender, Ethnicity, and Diversity in Organisations
- Health Care Management
- Human Resource Management & Public and Non-profit Management
- Management Education and Development
- Leadership & Conflict Management
- Marketing & Technology and Innovation Management
- Operations and Supply Chain Management

- Organisation and Management Theory & Research Methods in Management
- Organisational Behaviour & Organisation Development and Change
- Project Management & Strategic Management
- Ethics and Social Issues in Management

### WHO SHOULD ATTEND

- Academicians & Industrialists
- Faculty members/researchers from colleges and universities
- Postgraduate and research students
- Professionals from business organisations
- Research institutions & professional associations
- Other interested parties

### IMPORTANT DATES & REGISTRATION

- **Submission Deadline Extended:** March 01, 2020 (Sunday)
- **Notification of Decision:** April 13, 2020 (Monday)
- **Early Bird Registration Deadline:** May 03, 2020 (Sunday)
- **Registration Deadline :** June 07, 2020 (Sunday)

- **Early Bird Registration:** USD 200
- **Early Bird Registration for Students:** USD 100
- **Standard Registration:** USD 250
- **Standard Registration for Students :** USD 120

### AWARDS

1. Best Paper Award (General Category): **250 USD** (inclusive of govt. taxes)
2. Runner-up Paper Award (General Category): **150 USD** (inclusive of govt. taxes)
3. Best Paper Award (Student Category): **250 USD** (inclusive of govt. taxes)
4. Runner-up Paper Award (Student Category): **150 USD** (inclusive of govt. taxes)
5. Best Case Award : **250 USD** (inclusive of govt. taxes)
6. Runner-up Case Award : **150 USD** (inclusive of govt. taxes)


### CONFERENCE SECRETARIAT

[[info@amrc2020.org](mailto:info@amrc2020.org)]

### CONFERENCE SCIENTIFIC COMMITTEE

 **Dr. Pinar Imer**  
Bahcesehir University

 **Prof. Shibli Rubayat Ul Islam**  
University of Dhaka

 **Dr. Rifat Kamasak**  
Bahcesehir University

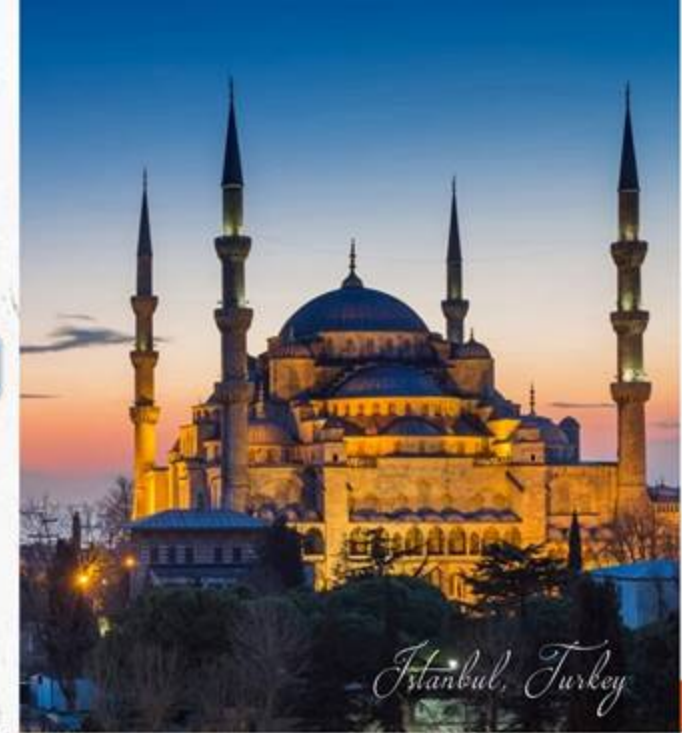
 **Dr. Abdul Karim Khan**  
United Arab Emirates University

 **Dr. Zainab Riaz**  
LUMS

 **Dr. R Srinivasan**  
Indian Institute of Management  
Bangalore

 **Dr. Elif Yolbulan**  
Bahcesehir University

 **Dr. M. Adeel Zaffar**  
LUMS



Istanbul, Turkey

CALL FOR PAPERS



### PARTNERS

